



COMPANY PROFILE

Founded in 1993, **Soma Verde Essentials** originally known, as Indigo Moon Creations is a **Woman Owned Company**. Our Natural Aromatherapy Personal Care Products for the family, home and business is based on Spiritual Laws and Principles with a strong integrative application on Wholistic Well Being. Our products are created from natural ingredients with a proven indigenous people's history of healing. All of our products are hand-made integrating high frequency music and incorporates the power of the spiritual realm working with angelic blessings, including energies from the deva and elemental kingdoms. Recipes for all of the products in the company's lines: ***Soma Verde Chakra Rhythms, Soma Verde Spa, Soma Verde Elixirs and our Watoto Angels***, are taken directly from ancient traditions and are created by the founder of the company.

More recently, due to the global transformation and the matching vision of the owner, we changed our name from Indigo Moon to Soma Verde Essentials to reflect the planetary healing song. The name change reflects, the global economical redesign, the species specific Divine Destiny and the owner's personal response, to fine-tune her healing methodology, brought about the change in the name. *In simple explanation, Soma is translated to mean "Food of the God's", and Verde's English translation is Green.*

Our success profitability is predicated on internet and catalogue sales, repeat wholesale customers and word of mouth. Soma Verde also creates custom blends and private label products for various clients.

Soma Verde utilizes only the finest pure essential oils, true to nature fragrance oils, food grade vegetable oils, solar sea salts, herbs, resins and roots. Ninety percent of the company's products contain no chemical preservatives or additives, those products that do utilize botanically derived chemical preservatives and additives. There are no animal by-products used, with the exception of wild-crafted beeswax, honey and goat milk bath soap or body wash. Products are never tested on animals, only happy, healthy humans!

Ecologically friendly and user-safe PET plastic bottles and jars are used for all bath & body, spa and specialty products, and all containers contain UV protectants to preserve the integrity of the essential oils and other natural ingredients. While there are a few exceptions in some of our products - the company's liquid ***Chakra Rhythm line***, essential and fragrance oils are all packaged in decorative cobalt or amber glass bottles. Each of the product lines feature images that are inspired by and reflect the natural, organic, ecological and social awareness, assurance and steadfastness of Soma Verde commitment to Higher Consciousness. The colorful labels are made from ecologically friendly paper, and the catalogues are printed on recycled paper or downloadable to preserve and sustain.

The high quality and accessible price points of the products makes them saleable in a multitude of markets. This meets the company's goal: to create natural products for healing, relaxation and intent that transcend the traditional Aromatherapy and Bath & Body products currently available, and that are easily accessible to people the world over who desire positive change and well being in

their lives. It is our vision to expand our products in the coming year into a economically conscious worker-owned direct marketing company in order to create income opportunity and affordable high quality products for those that are interested and committed to starting their own business and usher in a new way of doing business in today's market.

At Soma Verde Essentials, we provide products for your inner and outer beauty. We believe if you can't eat it; don't put it on your skin.

Our products are made with 100% organic carrier oils, organic rosewater, and organic essential oils, where available.

In combining our carrier oils with essential oils, we have created a product line with not only physical, but emotional, mental, and spiritual effects.

We use only the best the best essential oils, which means they not only smell great, but they have rejuvenating, anti-aging and healing properties.

Beautiful skin is not a vanity issue-it is a health issue. If you are unhealthy on the inside, you can see it on the outside.

MISSION STATEMENT

Making The World A Better Place –

Soma Verde Essentials offers natural Products that are designed for healing, relaxation and intent. It is our belief that when we feel self-love and self-confidence, the emotional and spiritual channels that allow well being and abundance to flow into our body and soul, naturally open. Aromatherapy is a proven means of relaxing

the body, stimulating the senses, opening the emotional and spiritual connections to manifesting our needs and desires. Through these open channels arises the opportunity for every person be inspired to help make the world a better place to live.

Respecting Tradition & Mother Nature - Our products are based on ancient recipes from the Continent of Africa, and other indigenous people's traditions of the planet. These ancient recipes that have been proven to aid stress, pain, promote relaxation and create the possibilities of manifesting our Divine Destiny. All of our products contain only the highest quality pure essential oils, true to nature fragrance oils, food grade vegetable oils, sea salt and herbs, resins and roots, many of which are wild-crafted or organic. Our products are never tested on animals. We use Ecologically friendly and user safe PET plastic bottles and jars are used for all our bath & body, spa & specialty products. The PET bottles and jars used contain UV protectants to preserve the integrity of the essential oils and other ingredients added.

Manifesting Positive Change - Nearly every ancient culture used essential oils and herbs during ritual, prayer and, to heal, protect, in conjunction with manifesting goals and dreams - from love or prosperity to inner peace or emotional healing. Today we are lucky to have a wealth of what were once rare and hard-to-acquire essential oils and herbs available at our fingertips. Our products are designed with specific uses and purposes to help the user to focus their intent and manifest their desires.

Healing From Within - Natural healing has become a way of life for many people in today's modern cultures. Herbs and essential oils were the foundation for the practice of medicine, as we know it today. It is scientifically proven that many

essential oils and herbs have healing properties. We feature many special products that aid in relieving stress, muscle aches and pains, inflammation, insomnia, PMS and Menopause. Natural products help us to heal from within.

Empowering Women - History reveals that woman once served as rulers and healers in many strong and vital cultures. The patriarchal societies of our times make it challenging for women to be successful in living a balanced life. Today, more women than ever are single mothers or singles, by choice or chance, they are often faced with very demanding toxic lifestyles. Soma Verde Essentials Ecological Products are created with the intention of supporting women to empower themselves and their lives; as well as to heal historical intergenerational traumas. We desire to make life more harmonious by expanding the understanding of Spiritual Laws and Principles of life for women and men of all ages in their personal and professional lives.

Serving The Community – As a woman-owned business, Soma Verde has experienced many of the difficulties and setbacks that women and small business owners experience during their first years in business. The company's founder believes that small businesses are the cornerstone of America's economy and strives to help other women and small businesses in their start-up ventures, offering low minimums, and energetic, free sales and marketing guidance for each individual market. The founder is a philanthropic-entrepreneur with interests and commitments focus on women's issues, education, the arts, and the environment.

Heart Centered Living – At Soma Verde we hold the core belief that each of us are beautiful god-like spirit beings who are here for a purpose, and that this purpose cannot be achieved unless individuals make the choice to radiate love – not fear – be the guiding light in their lives. Inherent to this philosophy is a deep respect for the

unknown and for the elements that are beyond human control. To live in awe and respect for nature and for the natural rhythms of the universe is key to our very existence. We at Soma Verde believes that human-beings are powerful souls, and that this power is an essential aspect of our Divine Destiny and accessible to anyone, in spite of the challenges and difficulties of living and loving in this modern world.

